
ABOUT THE BOOK

Build with Clarity

A steady walk toward a stronger business



There are times in business when the path ahead feels clear.

And there are times when everything feels crowded with decisions, responsibilities, ideas, and uncertainty.

Build with Clarity was written for those moments.

This is not a book about pushing harder, moving faster, or following a complicated formula. It is a thoughtful and practical guide for business owners who want to step back from the noise, understand what truly matters, and move forward with greater confidence.

Through ten reflective Walks, Ella Vanderburgt guides readers through the foundations, choices, habits, and pressures that shape a business. Each Walk creates space to pause, look honestly at where you are, and take one meaningful step toward the business you want to build.

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Inside the book, you will be encouraged to:

- Recognize what is working and what may need to change
- Separate meaningful priorities from distraction
- Make decisions with greater clarity and intention
- Strengthen the foundations supporting your business
- Rebuild confidence after setbacks or uncertainty
- Use your time, energy, and resources more thoughtfully
- Create steady progress without losing yourself along the way

This book may be for you if:

You care deeply about your business but feel unsure about what comes next.

You have many ideas but do not know where to focus first.

You are busy every day, yet still feel as though you are not moving forward.

You are beginning again after a difficult season, a disappointment, or a change in direction.

You want practical guidance that feels honest, encouraging, and human.

Ten Walks. One clearer way forward.

Each Walk combines reflection, lived experience, practical guidance, and meaningful action.

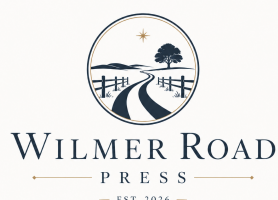
The book is designed to be read slowly - not rushed through.

You may choose to complete one Walk at a time, return to the questions that speak most strongly to you, or revisit the book whenever your business begins to feel uncertain again.

The goal is not to help you build a perfect business.

It is to help you build with greater awareness, stronger foundations, and a clearer sense of what matters.

*Your next step does not need to be perfect.
It only needs to be clear enough to take.*



Written by Ella Vanderburgt
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